



SS NETWORK & CONSULTANCY

PO Box 32, Vision City,
Waigani, Port Moresby, NCD

☎ 78260075/71901899
✉ info@ssnetconsult.com
🌐 www.ssnetconsult.com

COMPANY PROFILE

PUBLIC RELATIONS | DIGITAL MARKETING | LAYOUT & DESIGN | WEBSITES & APP DEVELOPMENT



CREATING VALUE & BUSINESS DRIVEN RESULTS!

C COMPANY INFORMATION



INTRODUCTION

SS NETWORK & CONSULTANCY (SSNC) is 100% nationally owned.

SSNC is a Public Relations & Communications Agency with a multi- tasked team specialized in Public Relations, Digital Marketing, Branding, Website Designing and Hosting/Publishing, Online Marketing, Computer & Mobile Application Development, ICT Networking (LAN,WAN, Wifi), Repairs and Office Setup, Graphic Designing, Printing Solutions and Multimedia Productions.

We ensure that cost effective solutions are sought and implemented for your public relations, communications, website, digital marketing, printing and ICT needs. SSNC becomes a partners to clients' businesses and together we achieve their business goals.

The team is made up of professionals with more than 15 years' experience in their field of expertise.

IPA DETAILS

- Business No: 6-170631
- Registered: 11th November, 2014

IRC TAX (TIN) DETAILS

- TIN: 501067893
- Certificate No: 056421888
- Registered: March 11th, 2018

BANK DETAILS

- BSP Branch: WAIGANI, Port Moresby
- Cheque Account No: 7002098452

CONTACT DETAILS

C/- PO Box 32
Vision City, Waigani NCD
Papua New Guinea

Phone: 78260075 / 71901899
Email: info@ssnetconsult.com
Website: www.ssnetconsult.com

PURPOSE, MISSION & VISION

OUR PURPOSE

To provide strategic communication and counsel, creative solutions and timely, responsive service.

OUR MISSION

Provide prompt, efficient, affordable, reliable and custom design services in Website & Application Development, ICT Solutions, Public Relations and Digital Marketing, using up-to-date platforms, ideas and plans.

OUR VISION

Our vision is to become a local (and global) leader in providing the best and unique web design, software/application development and digital public relations & marketing services to improve our client's productivity and business strength.

OUR OBJECTIVE

- Proficiently harnessing advancements in today's technological developments to effectively produce and deliver quality services and products.
- To ensure that application of newly developed ideas are strenuously utilized in accordance to principles and targets to achieve customer satisfaction.
- Training and developing individual members of our team to be competitive in their efforts to achieve our goals and targets.
- Providing quality and workable strategies and advise to our clients.

OUR EXECUTIVE TEAM

With over fifteen (15) years of experience in the communications, public relations and digital marketing, website design, application development and graphic designing, we are a skilled professionals who have been, at one time, were employed in our respective trades by some of the leading organisation in PNG.

1. Stanley Mark (Managing Director)

- Bachelor's Degree in Communication Arts (Divine Word University)
- Advance Diploma in Software Development (Datec Learning Centre)

2. Alice Mathew (Director ICT)

- Bachelor's Degree in Information Technology (Divine Word University)

3. Martin Lance (Director Multimedia)

- Bachelor's Degree in Fine Arts (University of Papua New Guinea)

PUBLIC RELATIONS & DIGITAL MARKETING



PUBLIC RELATIONS (PR)

We are more than a PR firm. We function as a full business partner to our clients, providing ongoing PR consulting and counsel, and offering integrated PR and marketing services that build brand reputation and offer real solutions to business challenges. We view a thoughtfully designed and well-executed PR program as a strategic communications tool that can help companies of any size build brand visibility and nurture growth and success.

One of the most valuable assets that we create for clients is content. Our content development and marketing experience ranges from simple press releases to blog posts and videos designed for social sharing. High-quality content can create visibility, build reputation, and even change opinions or behaviours. Much of what we will do for you include:

- Public Relations Plan/Strategy
- Communication Strategy/Media plan
- Press release/statement
- Event planning/management
- PR Crisis Management
- Communication Strategies
- Editing
- Speeches
- Trade magazine
- Branding
- Campaign/Awareness Planning & Execution
- Product/Service awareness

DIGITAL MARKETING & ONLINE PR

We develop the strategy used in marketing a company's product online, utilizing such techniques in the field as social media, web analytic, e-mail marketing and search engine optimization, among others. As digital marketers, we develop, implement and manage marketing campaigns that promote a client's business and its products and/or services. We play a major role in enhancing brand awareness within the digital space as well as driving website traffic and acquiring leads/customers. Our Digital Marketing services and consultancy include:

- Content Marketing
- Email Marketing
- Social Media Marketing
- Web Design
- Search Engine Optimization (SEO)
- SSL Security
- Search Engine Marketing (SEM)
- Web Analytic
- Online Branding (Online PR)
- Online Video Production (Explainer, Corporate, etc.)
- B2B & B2C

WEBSITE DEVELOPMENT & EMAIL HOSTING



WEBSITE DESIGN & DEVELOPMENT, EMAIL HOSTING

Do you have a company website? If not then you should seriously consider developing one for your business. Make your presence felt on the web with an attractive and interactive website. Whether you have a new company or an existing firm with an existing site and wish to update, we have the answer to your questions. From planning to actual development, we will deliver professional designs appropriate to the nature of your business.

- Website Design & Development
- Ecommerce Online Store
- Web Application Platform
- Website Hosting
- Domain Name Registration
- Website Uploading, Updating & Maintenance
- Email Hosting and Setup
- e-Commerce Site and Payment setup
- Free Consultation (We provide free consultation. Call or email us)

MOBILE APP DEVELOPMENT & HOSTING



MOBILE APP DEVELOPMENT AND GOOGLE PLAY & iTUNES HOSTING

In the digital age, mobile apps are now the driving tools for marketing and generating business revenue. We provide the following for clients to help them stay ahead in the business market:

- Location Based Applications
- Mobile Coupons & Discounts
- Iphone SIP client or Iphone SIP Dialer for VoIP Calling
- Audio/Video Conferencing
- SMS, IM Chat Implementation
- Travelling, Navigation, and Weather forecasting Apps
- Social Networking
- GPS Based Application Development\
- Android Wi-Fi & GPS Communication system
- Location Based Applications
- Mobile Coupons & Discounts
- Android SIP client or Android SIP Dialer for VoIP Calling
- Audio/Video Conferencing
- SMS, IM Chat Implementation
- Travelling, Navigation, and Weather forecasting Apps
- Android Utilities Applications

INFORMATION TECHNOLOGY (ICT) SOLUTIONS



HARDWARE & NETWORKING SOLUTIONS

Correlating to our software solutions, computer hardware with certain specifications are required by many software to be functional.

We will recommend, source and supply hardware based only on our profound understanding of its role. Networking computer systems and resources is an integral part of our organisation.

We will liaise with you to design a network system that will best give you the results that you expect.

- Network Design (Cabling)
- Router/Switch Configuration
- Cloud Migration/Hosting
- Wireless LAN/WAN/MAN/PAN
- PC Supply & Installation/Serviceing
- Server Installation/Configuration
- Service Maintenance and Support
- 24-hour Support via telephone, email and Skype

SOFTWARE PROGRAM SOLUTIONS

Having the right software package in place that is relative and sufficient for the efficient and smooth operations of your business is paramount.

We will consult with you to gauge and scope out your requirements to develop or source a software (package) that can be tailored to adequately meet and exceed your objectives and goals.

- Office application suites
- Graphic applications (Adobe Creative Suites, Final Cut Pro X, etc.)
- Antivirus solution
- Backup software solutions/ Cloud Storage
- Networking management & monitoring tools
- Financial accounting solutions

M MOBILE SMS COMMUNICATION

SMS BLAST & MOBILE COMMUNICATION

Mobile phone communication is currently seen to be one effective and efficient ways of communication. Many big organisations are now using the technology available to use mobile phone communication in sales and marketing and sending SMS regarding products, services and announcements to a wider audience. We setup SMS or Mobile phone project platforms for any organisations and help them use mobile phone to enhance their interaction and communication with clients and customers. The services we provide include:

- Establishing SMS platforms (managed and customised)
- Bulk SMS
- Mobile phone surveys
- Build customer database
- Mobile phone project consultancy services
- Providing training, advise and guidance

C CONSULTANCY SERVICES

CONSULTATION SERVICES

Are you planning a major ICT, Public Relations, Branding, Mobile App or Website project, whether it is an upgrade or a new project and require professional assistance? Are you concerned with your branding and want to make your presence felt both locally and internationally? We understand the importance of budgets, targets and company branding. Our Consultancy Services include:

- Public Relations, Communications and Media Strategies
- Marketing Project planning, strategies & implementation
- Social Media Marketing Plan/Strategy
- ICT Project planning
- Multi- media Design Concepts
- Data backup & recovery
- Network & PC system audits
- Mobile Phone Application Development & Implementation
- SMS Project development/implementation

G RAPHIC DESIGNING & BRANDING

Image and presentation is vital in making your presence known and to sell your products and services effectively in today's market. The Graphic Designing is structured to prepare industrial and commercial business houses to become familiar with the commercial art world of design. As a direct service, we provide essential services and some of our products include the likes of;

- Logos
- Magazines
- Flyers
- Books
- Banners
- Billboards
- Stickers
- Vehicle stickers/signage
- Letter heads
- Business and ID cards
- Xmas cards
- Publication
- Brochure
- Posters
- Calenders

Merchandise

- Shirts
- Caps
- Bags
- Umbrella
- Flags

Audio Visual

- TV Adverts
- TV programs
- Video documentaries
- Corporate videos profiles
- Radio jingles
- Music videos & production

OUR CLIENTS

1. US Embassy: PNG Women's Forum
2. PNG Power Ltd
3. PNG Job Directory Ltd
4. Roboa Private Investigators
5. Department of Public Enterprise
6. Safe Motherhood Alliance (SMALL) PNG
7. Melanesian Institute
8. PNG Institute of Medical Research (IMR)
9. Lorma Construction
10. New Erima Primary School
11. Boroko Rotary Club (Rotary International)
12. Enga Cultural Show Society Inc
13. Emerald Petals Ltd
14. Real Fuel Distributors Ltd
15. PNG Job Directory Ltd
16. Gafelin Ltd
17. Active Niugini Ltd
18. PNG Kickboxing Federation
19. Diwai Rugby League Team
20. Goroka Sports Foundation
21. Southern Highlands Sports Committee
22. Papua Finance Ltd
23. Mongoitch Investment Ltd
24. Koekam PM Holdings Ltd
25. Liem Transport & Logistics
26. TOTALX Security Services Ltd

Thank you for reading our company profile. Please feel free to contact us on email info@ssnetconsult.com or call 78260075/71901899 for any clarification and assistance regarding our business and services.



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INDEPENDENT STATE OF
PAPUA NEW GUINEA

Business Names Act

Act, Sec. 8(4),(5)

Form 2

**Certificate of Registration of
Business Name**

**SS NETWORK & CONSULTANCY
6-170631**

I certify that

SS NETWORK & CONSULTANCY

was registered under the *Business Names Act*
on 11 November 2014

Given under my hand and seal on 10 October 2021.



**Harriet Kokiva
Acting Registrar of Companies**

This registration expires on 30 November 2022.

The validation code for this Certificate of Registration is BUSINESS-NAME-51722966. To check the validity of this certificate enter
<https://www.ipa.gov.pg/pngbusinessnames/verify/6-170631/BUSINESS-NAME-51722966.html> in your browser.
Certificate generated 10 October 2021 05:54 AM PGT



TAXPAYER REGISTRATION CERTIFICATE

Taxpayer Identification Number: 501067893

Name of Business/Individual: MR STANLEY SPENZII MARK

Registered Address:
P O Box 1105
Boroko 111, National Capital District
Papua New Guinea

Nature of Business / Individual Situation: SALARY & WAGE EARNER

Issuing Authority: IRC HEAD OFFICE

Date of issuance: March 28, 2018

This certificate represents the sole and only registration as a taxpayer and supersedes all prior registration documentation.

The taxpayer is responsible for notifying the Internal Revenue Commission of any changes to the above information.



SEAL OF ISSUING AUTHORITY

Certificate Number: 056421888

